

Commission on Opticianry Accreditation
Strategic Plan
2020

Mission: The *mission* of the Commission on Opticianry Accreditation is to foster excellence and innovation in opticianry education by setting standards, assessing educational effectiveness, and identifying those academic programs that meet and exceed the standards, in order to aid programs to produce competent graduates who will provide professional services to the public.

Vision: Excellence in Opticianry Education

Objectives:

- Work to increase the number of programs accredited by the COA.
 - Increase awareness of the COA through interactions with external groups important to the field of opticianry.
 - Communication strategy
 - Interact with Program Directors of non-accredited programs of opticianry to describe the benefits of accreditation.
 - Interact with national/state associations to promote the benefits to the entire field of accreditation of programs of opticianry.
- Strengthen and modify accreditation guidelines/standards appropriately to reflect the current field and practice of opticianry.
 - Perform a biennial review and update of COA guidelines/standards.
 - The Essentials were reviewed during the Fall 2019 COA meeting, and approved at the Spring 2020 COA meeting.
 - The By-Laws were discussed at the COA Spring 2020 meeting, and approved in an email vote Summer 2020.
 - Our website has been updated.
 - Opticianry programs will have the opportunity to provide the necessary feedback to improve the COA guidelines/standards.
- Ensure financial stability for the COA.
 - Continue to review Annual Fee structure.
 - Annual accreditation fees were voted to be increased by 1% for the next 2 years.
 - Explore possibilities for additional revenues including grant opportunities.
- CHEA continued recognition 2019/2020
 - Budget for 2020 fees
 - Consultant has written the Application Narrative
 - Continue working with CHEA for Continued Recognition 2020/2021