

**Commission on Opticianry Accreditation**  
**Strategic Plan**  
**2018**

**Mission:** The mission of the Commission on Opticianry Accreditation is to foster excellence in opticianry education by setting standards, assessing educational effectiveness, and identifying those academic programs that meet the standards, in order to aid programs to produce competent graduates who will provide professional services to the public.

**Vision:** Excellence in Opticianry Education

**Objectives:**

- Work to increase the number of schools/programs accredited by the COA.
  - Increase awareness of the COA through interactions with external groups important to the field of opticianry.
  - Communication strategy
    - Interact with Program Directors of non-accredited schools of opticianry to describe the benefits of accreditation.
    - Interact with national/state associations to promote the benefits to the entire field of accreditation of schools of opticianry.
- Strengthen and modify accreditation guidelines/standards appropriately to reflect the current field and practice of opticianry.
  - Perform a bi-annual review and update of COA guidelines/standards.
  - Poll opticianry schools and the opticianry field for necessary learning objectives of opticianry students to improve the COA guidelines/standards.
- Ensure financial stability for the COA.
  - Continue to review Annual Fee structure.
  - Explore possibilities for additional revenues including grant opportunities.
- CHEA reaccreditation 2019/2020
  - Budget for 2018 and 2020 fees
  - Acquire consultant to write the report
  - Prepare for evaluator on-site in 2020

**Evaluating Achievement of Objectives:**

- Path for new programs
- Path for existing programs
- Review during Fall COA meeting
- Perform financial forecast 2018

**Strategic Plan Evaluated Annually**

- Evaluated and placed in minutes
  - Fall meeting